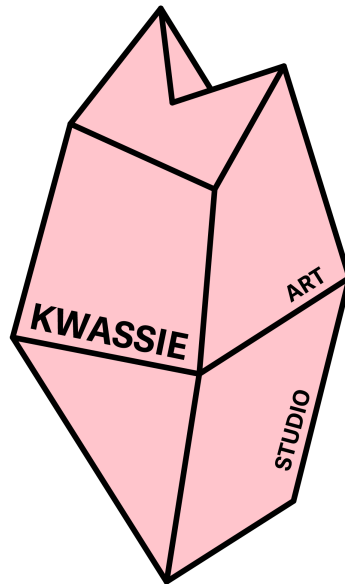


TEAM BUILDING & PRIVATE GROUP EVENT

Information Sheet & Workshop Topics



2024



KWASSIE ART STUDIO IS AN INNOVATIVE, FEMALE AND ARTIST-RUN ART STUDIO IN VIENNA. AT KWASSIE, YOU AND YOUR FRIENDS AND TEAM ARE ACTIVELY ENCOURAGED TO EXPLORE YOUR INDIVIDUAL AND GROUP CREATIVITY, THROUGH INNOVATIVE, ORIGINAL EXERCISES THAT INCLUDE YOU ALL. THE RESULT IS A CONFIDENCE BUILDING, RELATIONSHIP STRENGTHENING AND ENRICHING EXPERIENCE THAT YOU WILL REMEMBER!

Basic info

Number of persons

- Min 4 to max 8 persons (on location in the studio)
- Up to 25 on client's location, office (limited to the Slow Drawing Workshop)

Technique

- Acrylic painting on canvas (30 x 40 cm)
- Watercolour on paper

Location

- KWASSIE Art Studio, Erdberger Lände 4, 1030 Vienna

Workshop leader

- Isidora Krstic, M.A., Founder KWASSIE Art Studio

Duration

- 2,5 - 3 hours

Price per person

- € 70 per person (for 4 persons and up)

What is included in the price?

- All painting material (high quality paints, material and brushes), canvases for the acrylic painting workshops
 - Guided instruction from an academic painter
 - Alcoholic and non-alcoholic drinks throughout the workshop
 - Snacks
 - Aprons are provided to use on site
- At the end of the workshop, you will be able to take a finished work home with you!

Exclusive group event option

1

THE BIGGER PICTURE

In this exercise, we put the canvases next to each other and each team member takes turns drawing one line across all pieces. We draw many lines until we have a nice abstract composition.

Each team member chooses their own colour and paints one segment on each canvas. After a certain amount of time, the instructor calls out a change, and each team member needs to hand over the canvas to the member next to them, and continue painting on this new canvas.

This exercise is all about letting go of the ownership over our work. It might seem hard at first, but we come to understand that we can quickly let go and assume responsibility over the new piece. A game of letting go of ego and really focusing on the big picture — literally — because when the painting is done, the individual works are a result of a joint effort, but they function even better when put together, revealing the original composition we started with.



Exclusive Group Event

GENERATIVE PAINTING

2

There are three categories of words to draw from. Team members takes turns in drawing a word, which everyone then for themselves has to paint, according to their interpretation. For example, two team members drew “prickly black”. Everyone now has to paint how they see this.

This is an extremely fun exercise that shows us how the same random input or assignment can lead to completely different solutions, which are solutions nevertheless. It helps us be more creative and think more abstractly, in terms of colours, textures and feelings.

Although each team member paints for themselves, the inputs are joint efforts, which is often the opposite in corporate settings. In the end we all look at the work and speak about our process which is an integral part of the exercise.

Here, each piece has the same value and there is no right or wrong interpretation. It shows the value of each individual as a very unique addition to the team.



From KWASSIE'S Regular "Menu"

3

MEDITATIVE GEOMETRY

The idea for this class Meditative Geometry actually came from the indie video game Monument Valley. In the game, a character has to make her way across these blocks and structures and you have to solve the way for her to pass. I was immersed in the game for hours and loved the aesthetics of it as well.

With this class, you slowly construct a world of blocks, and then we work on getting the three-dimensional illusion, the illusion of space.

I called it meditative because the process is quite relaxing, there is not much to think of in terms of the composition as there are templates to choose from, so the painting process is about colouring in the surfaces, which is a slow, relaxing process.



From KWASSIE'S Regular "Menu"

WATERCOLOUR&WINE

4

Have a relaxing and creative Friday evening at KWASSIE Art Studio and learn the fundamentals of watercolour painting!

In this session, you will work with watercolours, known for their unique translucent nature. You will also get to experiment with drip watercolours, an extremely fun and versatile technique which allows for a lot of self-expression and teaches you to let go!

You will learn how to paint simple but intriguing botanicals. Through this exercise, you will learn the basics of watercolour painting - the wet on dry technique, the wet on wet technique, as well as mixing and shading watercolour. These exercises will boost your painting confidence, even for the most un-believing!

This workshop is suitable for absolute beginners as well as those with prior watercolour knowledge. It's a perfect idea for a friend's night out, a family evening or corporate event.



From KWASSIE'S Regular "Menu"

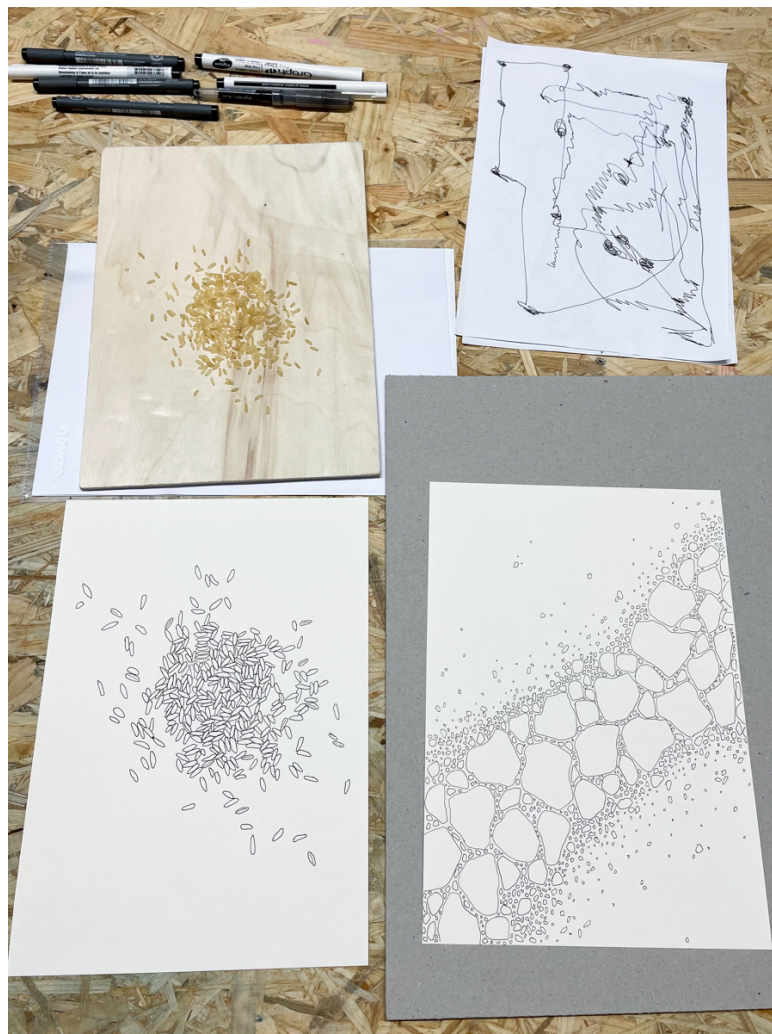
SLOW DRAWING

5

The Slow Drawing session is all about slowing down through drawing.

By using a simple technique, fine-liners and paper, each drawing is built dot by dot or line by line. Seeming complex on first glance, the drawing techniques break down drawing to repetitive instances and technical exercises, that makes it possible for everyone to follow. Interesting prompts such as "imagine a squirrel running through the forest" spark our imagination and make the experience a really fun one for the whole group!

The technique cultivates patience and makes us more mindful - it also puts the pressure off of having to finish a drawing, and is rather seen as a continuous work in progress. In the session, you will also get a good understanding of the tools and techniques which you can further use in cultivating your own slow drawing practice.



WE WOULD LOVE TO HAVE YOUR GROUP AT KWASSIE ART STUDIO AND MAKE IT THE MOST SPECIAL DAY FOR YOU ALL!

IF YOU HAVE DECIDED TO BOOK A PRIVATE GROUP EVENT, PLEASE GET IN TOUCH AND WE WILL GET BACK TO YOU WITH SOME DATES.

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